JOSH MAHAFFEY

VIDEO PRODUCER | VIDEO EDITOR | MOTION DESIGNER

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SUMMARY

Video producer with 5+ years taking projects from concept to delivery across broadcast news (CNN), healthcare (HCA), retail advertising (Cox), and agency work. I concept, script, edit, and finish ads, shows, and social video, working from raw footage, scripts, and voiceover. Fast turnaround, strong motion graphics in After Effects and Premiere, and 3D when a project needs it.

SKILLS

Production: Concepting and scripting, storyboarding, project management, voiceover and sound design, green screen, social video for every platform

Post-production: Premiere Pro, After Effects, Photoshop, Illustrator, Canva, captioning and resizing

3D & AI: Cinema 4D, Maya, Redshift, Houdini, Toon Boom Harmony, generative AI visuals

EXPERIENCE

Video Producer · Foreword Strategies LLC · Washington, DC (Remote) — Jul 2026 – Present

- Concept and produce ads for TV and social from scripts and voiceover.
- Cut raw footage into polished campaign videos in After Effects and Premiere, resized for each platform.
- Build motion graphics that carry the story.

Visual Art Instructor (Freelance) · Interact English · Berlin, Germany (Remote) — Dec 2025 – Present

- Design and teach film and video editing curricula for youth.
- Lead group discussions on visual art and best practices; students build real projects in editing software.

Freelance Video Producer & Motion Designer · Mahaffey Media LLC — Apr 2024 – Present

Clients: Clyde LLC (Nov 2025 – Aug 2026), Eternal Word Television Network (Oct 2025 – Feb 2026), Sledge (Jan 2026), MXML Creative (Mar 2024 – Sep 2025)

- Designed logos, titles, transitions, and motion graphics for broadcast and brand projects; storyboarded animated videos.
- Travelled to Sledge's annual Summit in London for on-site production editing.
- Built 2D/3D animation pipelines and Cinema 4D motion graphics for commercials and promos at MXML Creative.
- Managed projects start to finish for Clyde, including music and sound selection.

Video Editor · Azarian Videography LLC · Orlando, FL — May 2025 – Jul 2026

- Produced a weekly 5-minute video for an online show with 400K+ subscribers.
- Edited raw footage in Premiere with custom captions; worked from scripts and green screen.

Social Media Manager · No Boring Brands — Aug 2024 – Mar 2025

- Created content and visuals for social campaigns to grow brand awareness.

News Video Editor · CNN · Atlanta, GA — Feb 2024 – Sep 2024

- Edited same-day news stories in Premiere and After Effects.
- Worked with international divisions to air stories in London, Abu Dhabi, and Hong Kong.

3D Animator / Video Editor · The Brand Studio Creative (Cox) · Atlanta, GA — Feb 2023 – Oct 2023

- Produced TV and in-store commercials for Cox in Cinema 4D, Toon Boom Harmony, and After Effects.

Lead Motion Graphic Designer · HCA Healthcare · Nashville, TN — Oct 2022 – Feb 2023

- Produced medical infographics for hospitals in After Effects and Illustrator.
- Retouched and post-produced photoshoot images.

Video Editor / Motion Graphic Designer · Blueprint Interactive · Washington, DC — Jan 2021 – Dec 2022

- Produced political campaign videos and statics in After Effects, Sketch, Illustrator, and Canva.

Earlier roles (2021–2022): 3D Animator, ZeroSpace (NYC): avatar animation in Maya, Cinema 4D, Redshift. VFX Artist, Vibrant Penguin (LA): indie film VFX in Houdini and After Effects. Junior Motion Designer, Telegraph (Birmingham, AL): client commercials in Cinema 4D and After Effects.

EDUCATION

B.F.A. Sequential Art & Animation, Savannah College of Art & Design · May 2021